CLAIMS

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An improved, reduced streaking/filming dilute cleaning formulation used in a no-rinse cleaning application, preferably either by a dosing dispenser or in a combined cleaning tool which contains a cleaning head, a handle, a reservoir of the cleaning formulation mounted to said handle and a means for dispensing the cleaning formulation in a suitable direction relative to the cleaning head, wherein said formulation comprises:

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a mixture of cleaning effective amount of surfactants, said mixture comprising at least one anionic surfactant and at least one nonionic surfactant, said nonionic surfactant having an HLB of least about 8;

b. a water soluble polymer having a molecular weight below about 2,000,000 Daltons, said polymer being present in a shining, restorative or anti-filming effective amount;

- c. at least one organic solvent with a vapor pressure of at least 0.001 mmHg at 25°C and soluble to the extent of at least 1g/100ml H₂O, preferably limited to no more than about 50% of said formulation;
- d. at least one volatile buffer/chelating agent, in a cleaning-effective amount; and
- the remainder, water.

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> \mathcal{L} \mathcal{L} . The formulation of claim 1 wherein said anionic surfactant is a C_{6-20} alkyldiphenyloxide disulfonate.

(2) L. The formulation of claim 2 wherein said nonionic surfactant is selected from the group consisting of linear and branched alkoxylated alcohols and alkoxylated alkylphenols.

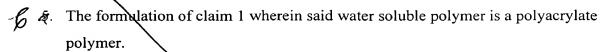
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The formulation of claim 3 wherein alkoxylated alcohols are selected from the group consisting of ethoxylated, propoxylated and ethoxylated/propoxylated C_{6-20} alcohols, with about 1-5 moles of ethylene oxide, or about 1-5 moles of propylene oxide, or 1-5 and 1-5 moles of ethylene oxide and propylene oxide, respectively, per mole of alcohol.

The formulation of either claim 4 or 2, wherein the ratio of said anionic to nonionic surfactants is about 1:0.1 to about 1:1.

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The formulation of claim 1 further comprising (f) at least one aesthetic or functional adjunct.